

CENTURY VILLAGE THEATERS

To help us better serve you, please complete this survey and return it to the staff or ticket office at your convenience. Please be reminded that this is anonymous and your answers are confidential. Thank you!

In a typical year, approximately how many performances in the theater do you attend?

- 13 or more times a year
- 9 or 12 times a year
- 1 or 8 times a year

How would you rate the quality of performances?

- Consistent high quality
- Generally good
- Quality varies daily
- Poor quality

Which community do you live in?

- West Palm Beach
- Boca Raton
- Pembroke Pines
- Guest

What kind of shows do you want to see more of?

- Comedy/Impressionist
- Dance
- Tribute bands
- Broadway
- Opera
- Other _____

How do you purchase majority of your tickets?

- Online
- Advance season with the order form
- Day or evening of the show at the ticket window

What motivates you to purchase certain shows?

- Recognizable name
- Read a preview (i.e. an article in community newspaper, social media, email blasts or website)
- Brochure
- Suggestions from the staff
- I attend the same shows every year

How would you rate your experience purchasing tickets online?

- Excellent
- Very good
- Poor (please explain why)

Are you signed up for our email blasts?

www.centuryvillagetheater.com/signupform.htm

- Yes
- No
- Yes, but unsubscribed (please explain why)

Given your past experience with our theater, do you think the artistic quality of our programming is?

- Consistent with the past
- Getting better
- Getting worse

Rate your experience with our website
www.centuryvillagetheater.com

- Excellent
- Very good
- Good
- Fair
- I do not use the internet

How could your experience have been improved?

